

# ORDER



**Orders**  
**Order / Rev:** 711047  
**Alt Order #:** 06266677  
**Product Desc:** HOUSE MAJORITY PAC  
**Estimate:** 1418  
**Flight Dates:** 10/02/12 - 10/14/12  
**Original Date / Rev:** 09/26/12 / 09/26/12  
**Order Type:** Political

**KSDK**

**Primary AE:** Kristin Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave Ste 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US House  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSDK	34%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	8%	\$0.00
KETC	0%	\$0.00
KMOV	29%	\$0.00
KNLC	0%	\$0.00
KPLR	1%	\$0.00
KTVI	28%	\$0.00
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00